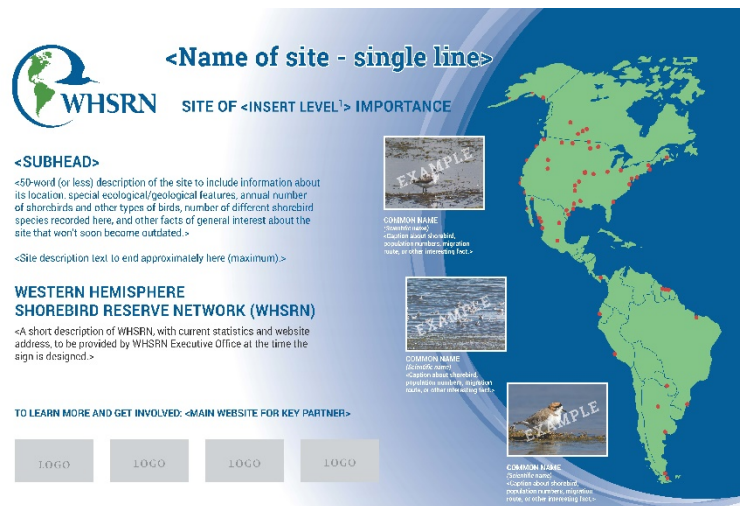**WESTERN HEMISPHERE SHOREBIRD RESERVE NETWORK**

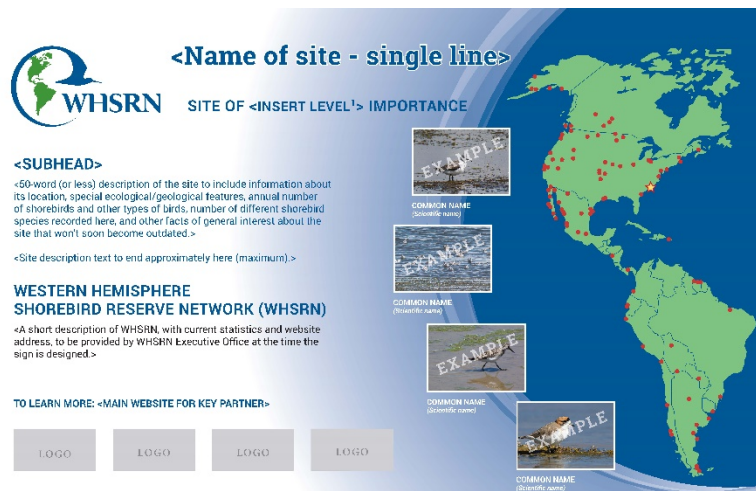# Using the WHSRN Site Interpretative Sign Template

This interpretative sign template is designed by the WHSRN Executive Office in collaboration with several site partners. Interpretative signs increase the site's visibility, foster public awareness, and recognize the site's value to shorebirds and the surrounding community.

Site partners will provide text and images for the template to provide an overview of the site, its ecological value, and some of the species that use the site. A brief explanation of WHSRN and the most recent map of all WHSRN sites is also included.

Three Photo Template: More room for longer captions

The Executive Office of WHSRN will update the template (at no cost) to provide site partners with print ready files. Template is currently available in Spanish and English, but we will work with you if another language is needed.

Four photo Template: Shorter captions are necessary

Process for Creating Print-Ready Sign Files

1. Site Contact will notify the WHSRN Executive Office about creating a sign via email: vramirez@manomet.org . In the subject line, please include your site's name.
2. You will provide us with recommended images and text listed below and in the template.
   - **NOTE:** If you are unable to provide high-resolution images for your sign project, we can try to help locate images, though we are not able to carry the expense of any photographers' fees.
3. We will input images and text into the sign template, and then send a draft layout of the sign to you for review.
4. You and your partners will provide final comments.
5. We will send you the graphic files for your sign maker for production.
   - **NOTE:** It is often helpful to secure your sign maker at the beginning of the design process to ensure that they can work with the graphic files produced by us.

UNFORTUNATELY, THE EXECUTIVE OFFICE OF WHSRN IS NOT ABLE TO FUND THE PRODUCTION OR INSTALLATION OF SIGNS AT A SITE, ONLY DESIGN SERVICES ARE PROVIDED.