Character Cards



Disturbance on Coastal Beach

Tourism Department for town: You work for the town promoting tourism for the area. One of the most popular places to go in the area is the beach itself, where people gather from all over every spring and summer to do fun activities, hold special events, or even just to relax. You work with the local businesses to create events and other activities to encourage visitors. But the beach is still the main attraction and the new proposal would stop all activity on the major beach area during this popular time, so the businesses will lose a great deal of business.

Essential character



Disturbance on Coastal Beach

Horseback Riding Tours Company

Owner: You are the owner of a horseback riding company that you recently founded with the help of some of your friends near Sandpiper Beach. You thought starting this new business would had great potential at this popular spring tourist spot. While you have several different trails in the area, your popular trail is down Sandpiper Beach so you are against the proposal.



Disturbance on Coastal Beach

Beach Tourist: Sandpiper Beach is a favorite annual vacation spot for you and your family. The great weather, fun activities, and wonderful beaches makes the area an ideal place to relax. The proposal for Sandpiper Beach however will close off the beach and will probably mean a number of the activities you would normally do during this season would not be available. You do not have the time to go to the beach during any other time of the year.

Essential character



Disturbance on Coastal Beach

Owner of Sandpiper Hotel: Next to Sandpiper Beach, there is a large hotel that you have owned for many years. Hundreds of people visit the city to enjoy vacation time from May to July. Before the proposal to close the beach was made, you decided to spend a lot of money making your hotel bigger because the building sometimes did not have enough room. You are worried if Sandpiper Beach closes during this busy time, you will not make enough money to keep the hotel running.



Disturbance on Coastal Beach

Birdwatching Guide: You work as a Birdwatching Guide for people visiting Sandpiper Beach. You have lived in the area for many years and know all about the best spots shorebirds visit, so people like hiring you to take them on trips to see the birds. You do not think that your Birdwatching business interferes with the birds in any way, but you also understand there could be other threats on the beach that need consideration.

Essential character



Disturbance on Coastal Beach

Sport Fisher: You are a sport fisher who lives nearby and you purchase a permit to drive on the beach and fish every year. You love seeing the birds when you are out there, sometimes they even come run around you while your fishing line is in the water. You understand why it is important to protect the shorebirds, but the proposal would also close off the area where you fish.



Disturbance on Coastal Beach

City Council Member #1: You are a long-time city council member who will be helping to make the final decision on the proposal to close Sandpiper Beach. The local wildlife has always been an important part of the city for you and many citizens in the area, so making sure the shorebirds have a safe place to rest during migration is a high priority. By protecting the shorebirds you feel that you are supporting the city, so you are in support of the proposal.



Disturbance on Coastal Beach

City Council Member #2: You are a long-time city council member who has been asked to give their opinion on the proposal to close Sandpiper Beach. The beach area has always held unique importance to you and the people in the city, and it is important to the economic development of the region. You think that the proposal to close the beach does not support this goal, so you are against the proposal.



Disturbance on Coastal Beach

Dog Owner: You are a local who lives in the Sandpiper Beach area who owns a big dog. Your dog loves the warm weather and is always full of energy, so you need to take the time to go outside to let him run off leash twice every day. Walking on the beach is a really convenient way to do this, but the proposal will mean you will have to travel to the other side of the city to another beach for daily exercise. Because of how difficult this could be on you, you are against the proposal.



Disturbance on Coastal Beach

ATV Enthusiast: You are an ATV enthusiast who loves driving up and down Sandpiper Beach with your friends. The beach is so large that in the past you have been able to use specific areas to drive your ATVs. The proposal would entirely close the beach when the shorebirds arrive, even in the empty areas you feel that would not be a problem for you to use. Because of this, you are against the proposal.

Essential character



Disturbance on Coastal Beach

Concerned Citizen: You are one of the locals who live near Sandpiper Beach with your family. Despite not knowing very much about shorebirds, you are someone who enjoys the outdoors and wants to do their best to protect wildlife, but you are not sure if closing the entire beach would be the right option yet. For now, you decide you are against the proposal.

Essential character



Disturbance on Coastal Beach

Casual Birder: You are a member of the Sandpiper Beach Birders Group who loves going birdwatching for fun. Every spring, you travel down from your community to the Sandpiper Beach area to see the amazing birds that migrate each year with your birdwatcher friends. You think it is important that the shorebirds are protected so they can feed without disruption, but you also feel people like you should be allowed to enjoy their arrival in respectful ways. You think the best option for now is supporting the proposal.



Disturbance on Coastal Beach

Government Resource Agency Biologist:

You work for a government natural resource agency as a biologist and it is your responsibility to protect habitat for wildlife. You help create strategies for protecting many different species in the region, and the shorebirds that migrate through Sandpiper Beach are some of the species you work with. The shorebirds are not only important to some of the locals in the Sandpiper Beach area, but also in the Arctic communities where they nest. You think supporting the proposal is the best option.

Essential character



Development on Estuary

Port Manager: You are a manager for the company that would like to build the new port on the bay. You are not from the area, but you have been offered the job of managing the development and eventual management of the facility. This is a great opportunity. You also know that this community does not have many other hiring opportunities, so you know how important it is for the community to have these new opportunities. You would like the proposal to go through.

Essential character



Development on Estuary

Unemployed Worker #2: You are an inexperienced young person who wants to start a career. The town you live in does not have very many opportunities for new workers, but you also do not have the money to move somewhere else. The factory would offer many jobs for many different skill levels, which could be a perfect starting point for you to get experience. Because of this, you are in support of building the factory.

Essential character



Disturbance on Coastal Beach

Environmental Advocate: You are an environmental advocate who lives in the Sandpiper Beach area. You participate in many different volunteer activities, raise awareness on local wildlife, and advocate for education and action on environmental issues. A part of that advocacy for you means protecting the shorebirds in the area, who use the beaches as a resting spot before returning to their nests. You are in support of closing the beaches.

Essential character



Development on Estuary

Unemployed Worker #I: You are an experienced worker who lives in town but has not been able to find work for a while. In the past, there was an old factory in town you became a valuable employee for but it has since closed down. Because you want to use your job skills without moving to a new city, you would like the port to be built to provide job opportunities.

Essential character



Development on Estuary

Unemployed Worker #3: You are an older person who used to have a career, but recently became unemployed after your workplace closed down. Even though you are getting older, you still need to go to work so you can have an easy retirement in the near future. You do not have experience working at a port, but in your previous job you had lots of team management responsibilities and you think this will be useful here. You think it would be an ideal place to apply at and would like for it to be built.



Development on Estuary

Outdoor enthusiast: You are one of the locals who live in the town that enjoy the outdoors. You love to go for hikes, birdwatch, and relax in open spaces and you would like for natural areas to be protected in the town. The port that is proposed to be built has the potential to threaten shorebirds and other wildlife in the area through loss of habitat, pollution, and disturbance but you are not very sure how important shorebirds are or how much harm the port could do. You decide for now you are against the proposal.

Essential character



Development on Estuary

Local Indigenous Community Member:

You are a member of the local indigenous community that lives near where the company would like to build the port. Your community has hunting and fishing rights, including on the area of proposed development, so you can continue your traditional way of life. Because of the change in access, pollution, and disruption in quality of life, you are against building the factory.

Essential character



Development on Estuary

Town Council Member #2: You are a long-time town council member who has been asked to give their opinion on the proposal to build a port in the community. Protecting the natural environment for the future is a high priority for you because you would like future generations to have a healthy community they can grow up in. Even though many in the community are looking for jobs, you do not want to accept the environmental problems the port has the potential to cause and are against the proposal.



Development on Estuary

Kayaker: You are a kayaker who loves to use the bay in this area of the community. Even though few from outside the region visit the town, there is a small but dedicated kayaking group. The company that started the proposal plans on building a large facility that will control the water flow near the facility, making it unsafe for kayaking. There is also likely to be increased ship traffic, which would make kayaking unpleasant and unsafe. Kayaking is very important to you and a number of other people in the town, so you are against the proposal.

Essential character



Development on Estuary

Birder: You are a local birder who lives near the bay. Every year, many shorebirds from around North America gather in the bay for a few days before they continue traveling south for the winter. Not only do you love seeing these birds in your community, but you also want to make sure they are protected so they can travel safely every year. You are against building the port.



Development on Estuary

Government Resource Agency Biologist:

You work for a government natural resource agency as a biologist and it is your responsibility to protect habitat for wildlife. You help create strategies for protecting many different species in the region, including shorebirds. You are concerned that the change in water flow will change prey availablity. The constant movement of ships is also concerning for the potential disruptions and increased wave action that it might cause. You are against the proposal.

Essential character



Development on Estuary

Environmental Advocate: You are an environmental advocate who lives in town and wants to protect the shorebirds. You participate in many different volunteer activities, raise awareness on local wildlife, and advocate for education and action on environment issues. You recently heard of the port proposal that could contribute to pollution in the area and threaten shorebirds. You would really love to help defend them, so you are against the proposal.



Development on Estuary

Town Council Member #1: You are a long-time town council member who has been asked to give their opinion on the proposal to build a port in the community. A lack of job opportunities has been a pressing issue for many years and some citizens are struggling. Even though there is potential impacts to shorebirds, you do not want to wait longer for other options when one is already available that could help. You think it would be best for the community to build the port.



Saline lake

Pink Lake Resident: You are a rural resident who lives near the saline lake shorebirds use for habitat. Less and less water has been available to the lake over time, and so more of the lake bed has been exposed and dried out. You have been living with dust storms for many years, but they have gotten worse as there is less water is in the lake. These dust storms can not only be annoying but can cause health problems like asthma, which is why you are in support allowing more water to reach the lake.



Local Indigenous Community Member:

You are a member of the local indigenous community that lives near Pink Lake. Traditionally, you and your community will fish from the freshwater rivers upstream from the lake. While you do not own the land upstream you do have fishing rights so people could continue their way of life without interruption. Because continued access to the rivers and healthy wildlife is very important to you and your community, you are in support of protecting the flow of water.

Essential character



Saline lake

Rancher: You are a rancher who lives by one of the freshwater rivers that drains into the Pink Lake. You have raised hundreds of cattle over your lifetime – just like your parents, your grandparents, and your grandparent's parents did before the big city even existed. To take care of your cattle, you need to use some of the river water to help grow fields of grass your cattle can graze on. Without using the river, not enough grass would grow for all of your cattle to feed on. Because of this, you are against using less river water.



Essential character

Saline lake

City Council Member #1: You are a long-time city council member who has been asked to give their opinion on the proposal to protect Pink Lake by requiring more water to flow to the lake. You think that it is important that the city has plenty of water that can be used, but you also want to make sure that current practices do not lead to using more and more over time. To help the city be more sustainable with water use, you think it would be for the best to protect the shorebirds and require certain amounts of water to reach the lake.

Essential character



Saline lake

City Council Member #2: You are a long-time city council member who has been asked to give their opinion on the proposal to protect the saltwater lake downstream. Even though you do not want to hurt the shorebirds if it can be avoided, you think that providing as much water as needed to communities should be the number one priority. You would not want the city to make decisions that could immediately put water availability at risk, so you think it would be best to continue using the same amount of water.



Saline lake

Utilities Operator: As the city utilities operator, you are the person responsible for managing the water system that gives people clean running water in their homes, businesses, and schools. The river is really the only steady source of water for citizens, you are against requirements that would protect the lake. Using less river water could mean not as many people having access to clean water in the city, which is not an option for the community.

Essential character



Saline lake

City Resident: You are one of the people who lives in the city and cares about wildlife. Recently, you heard that shorebirds use the lake when they migrate, but the high water use in the city means less is flowing into the lake for shorebirds to use. Since you live beside one of the largest rivers in a major city area, you are not worried about losing access to clean water if you need to use less. You would like others to use less water to protect the lake.

Essential character



Saline lake

Environmental Group Organizer: You are an organizer behind the local environmental group in the city. You help put together petitions, protests, and other important events to convince people in the city to make decisions that protect wildlife. Shorebirds visit the lake every year to rest before traveling to their nests, and you would like to make sure they will always have this place available by recommending others use less water.

Essential character



Saline lake

Farmer: As one of the farmers in the area, growing and selling crops to towns and cities is an important part of your job. Every year, you use the water that flows in from one of the rivers to help grow crops. Because the crops you grow need a lot of water, it would be hard for you to keep growing food if you ever needed to start using less. You are against using less water.

Essential character



Saline lake

Rural Resident: You are a local who lives away from the city, but still uses the river for drinking water. You do not use very much of it for yourself, but having easy access to the river is still very important for you. If you had to use less water there would not be an easy way for you to get more if you ever needed it, so you are against using less to protect the lake.

Saline lake	Saline lake
Wildlife Researcher: You are a researcher who lives in the area who studies shorebirds. A few years ago, you found that less shorebirds were coming to the lake during migration. If the communities in the area keep using more river water, it could become very difficult for the birds you study to migrate without this important resting spot. You are in support of requirements for more water to come to the lake to help protect the lake and shorebird habitat.	Tourism Agency: You are an employee at the local tourism agency for the city that specializes in places to visit in the area. One of the most popular spots tourists like to visit is Pink Lake, where visitors and photographers from all around the country like to go to see shorebirds before they travel to their nests. Ever since the lake level has been getting lower, so has the number of birds that visit the lake and the number of tourists that stop by to see them. Because the shorebirds are a big part of your business, you would like to help them by convincing others to use less water.
Saline lake	Saline lake
Saline lake	Saline lake